



# Welcome to the in-depth guide for Refining.

The first part - The Code of Conduct will help you understand and adapt to the best practices.

The second part - The Self-Assessment Guide will help you identify areas of improvement through a comprehensive questionnaire.

We hope that with this guide by your side, you can embark on a glorious journey and set a new benchmark in the gold industry.

### **CONTENTS**

Introduction and structure of the Code of Conduct	5
Scope and Objectives	7
India Gold Market Code of Conduct - Refining	9
Implementation guidance	11
• Sourcing dore	
Recycling / Purchasing of old gold	
Refining	
Transportation and storage	
Customer and complaints management	
Payments	
Risk management	
Audit and compliance	
Dissemination and application of Code of Conduct	22
Disclaimer	
Annexure A: Self-assessment guide	24
Introduction to Self-assessment guide	
Detailed assessment guidance	
Assessment Summary	
Self-assessment Declaration	
Annexure B: Version control	46
Notes	



# Introduction



## Introduction and structure of the Code of Conduct document

This Code of Conduct document is aimed at providing high-level guidance for refining. The Code of Conduct includes sound practices, additional best practices and implementation guidance for refining.

Sound practices capture healthy practices which should be followed by any provider (across all sizes, complexity, etc.)

Additional best practices are aimed at larger/mature providers who wish to adhere to even higher standards of practice

Implementation guidance offers broad steps to deploy sound practices/additional best practices at an organization. The guidance is directional in nature and is not exhaustive. Practical application of these practices will require a detailed guidance that is specific to the organization



Introduction



Scope & Objectives



### Scope & Objectives

Gold is an important asset class in India with an annual demand of ~800–900 tonnes¹, making India the world's second largest consumer of gold. Gold holds a unique place in India, being culturally and socially significant², and is an important savings asset³ with its consumption driven largely in the form of jewellery⁴, investment bars and coins.

While Indians have a strong affinity for investment in gold, individuals seeking to invest in gold face several challenges in doing so, particularly around price transparency and quality assurance. As the market is fragmented and there is no overarching supervisory body, an industry-defined Code of Conduct is deemed to be an effective mechanism for protecting the interest of retail investors.

Effective dissemination and implementation of the Code of Conduct should enhance trust of consumers in gold products. This should, in turn, drive demand for both established and new gold products, benefitting consumers and the industry. This document is a step in that direction, and it lays out the Code of Conduct specific to retailing. There are similar existing Code of Conduct documents for other activities across the gold value chain including refining, bullion trading, manufacturing and assaying. We may develop further Code of Conduct for activities such as vaulting, lending, etc. in future, as required .

#### **Gold Jewellery Value Chain**













Refining

Bullion Trading

Manufacturing

Assaying and Hallmarking

Retail

Digital Investment Gold Retailing

#### Refining

The process of developing the Code of Conduct has included interaction with a number of industry experts, providers and other stakeholders. We envision that the Code of Conduct guidelines will continue to evolve over time in step with global best practices and changing consumer preferences and improved awareness of consumers in India.

<sup>&</sup>lt;sup>1</sup> Source: Viability of a Gold Exchange in India, 2016 by India Gold Policy Centre

<sup>&</sup>lt;sup>2</sup> ~ 87% of estimated gold stock in India is with women

<sup>&</sup>lt;sup>3</sup> ~ 20% of household wealth stored is in the form of gold

 $<sup>^4</sup>$  ~ 80% of gold demand in India is in the form of jewellery compared to ~ 35% globally



India Gold Market
Code of Conduct - Refining



Activity	Sound Practices
Sourcing dore	<ol> <li>I promise to conduct "Know Your Provider" checks and record all the relevant information about my suppliers before onboarding new suppliers</li> <li>I promise to only procure dore which adheres to industry accepted standards, conduct independent tests to ascertain the characteristics and document details for each transaction</li> <li>I promise to adhere to global responsible sourcing guidelines as well as consider ESG credentials (Environment, Social and Governance) of suppliers (Additional best practices)</li> </ol>
Recycling / Purchasing of old gold	<ul> <li>4. I promise to design, convey and practice a fair policy for old gold purchase and collect KYC details of sellers of old gold</li> <li>5. I promise to buy/service recycled gold only upon conducting independent tests to ascertain the characteristics of gold and documenting details of the scrap gold</li> </ul>
Refining	<ol> <li>I promise to ensure that the refined products meet the dimension, weight, finish, homogeneity and purity standards as characterized by markings and commitment to the customers</li> <li>I promise to be compliant with labour laws and provide requisite infrastructure safety equipment, benefits and training to my employees</li> <li>I promise to have mandatory industrial licenses/approvals as per applicable regulations</li> <li>I promise to maintain traceability of gold items throughout the refining process from the point of supply to delivery to my customers</li> </ol>
Transportation and storage	<ol> <li>I promise to have adequate operational protocols to safely store and transport valuables (dore, recycled gold, refined gold products, cash, precious metals)</li> </ol>
Customer and complaints management	<ol> <li>I promise to adhere to appropriate KYC requirements while on-boarding new customers and update this information periodically</li> <li>I promise to implement adequate systems and mechanisms to receive, record and redress customer queries and complaints</li> <li>I promise to educate customers about testing procedures, refinery markings or point them to credible sources of information</li> </ol>
Payments	14. I promise to clearly communicate and adhere to terms, conditions and timelines of payments with every customer and supplier, consistently and impartially
Risk management	<ul> <li>15. I promise to proactively identify major financial and non-financial risks to my business and take appropriate steps to mitigate/manage the risks</li> <li>16. I promise to have a dedicated and trained risk management team without linkage to any business incentive (Additional best practices)</li> </ul>
Audit and compliance	17. I promise to abide by the law of land and disclose required information to designated statutory bodies in time





### Implementation guidance

#### Sourcing dore





I promise to conduct "Know Your Provider" checks and record all relevant information about my suppliers before onboarding new suppliers

Conduct due diligence and record relevant information about suppliers such as below before initiating any business transaction with a new supplier

- ✓ Business license
- ✓ Relevant certificates/permits from country of origin
- Past supply background to India and any available customs records
- ✓ Information on supplier's practices from market intelligence and referee, if any

Record relevant information even for reputed institutional suppliers including banks

Update information recorded for onboarded suppliers annually or intermittently (e.g. in case any red flag is raised for the supplier from market intelligence or any reliable source)



I promise to only procure dore which adheres to industry accepted standards, conduct independent tests to ascertain the characteristics and document details for each transaction

Purchase dore which adheres to industry and regulatory standards directly from the source country. Ensure that the provider has complied with regulatory provisions in the source country. Maintain a preferred supplier list

Enter into a formal Sale and Purchase Agreement with clearly stated technical and commercial terms and conditions

Perform QC and independently test (in-house/outsource) random samples of the dore provided by the supplier for relevant details such as below

- ✓ Weight of each metal present in the bar
- ✓ Presence of other trace elements
- ✓ Country of origin and mine details

Ensure documentation of relevant details such as below for each trade

- ✓ Mine or supplier of the dore
- ✓ Weight of each element in the bar
- Purity certificate from supplier
- ✓ Way bill
- ✓ Purchase order/contract
- Custom clearance records
- Payment details (including payment terms and supplier's bank details)

Define the Supplier KYC norms and documents required before onboarding a vendor

Share details of any deviation with the supplier for requisite action and resolution

#### Additional best practices



I promise to adhere to to global responsible sourcing guidelines as well as consider ESG credentials (Environment, Social and Governance) of suppliers

Ensure adherence to responsible gold standards, e.g. LBMA, OECD, with proper audit and certification, especially for the purpose of export or trading on commodity exchanges



Conduct business with miners who display environmental standards e.g. invest in restoration of environment, responsibly discharge waste

With regards to social criteria, support miners that ensure safe and healthy work environment for their employees and do not use child labor

Work with business partners committed to good governance practices (transparency, internal controls, fair policies)

Undergo audit and obtain certification of adherence to responsible sourcing guidelines or ESG guidelines

Maintain ESG credentials of suppliers

Obtain supplier declaration ensuring adherence to responsible sourcing guidelines or ESG guidelines

Maintain records of certificate on chain of custody

#### Sample Scenario

I am a new digital investment gold retailer. I am struggling to grow the business due to limited understanding / knowledge and low trust of the customers in digital investment gold. Within my limited capability, what can I do to enhance customer understanding and trust?



#### **Potential Response**

Long-standing relationships of trust are important and enhance your ability to know the provenance of the product you are providing to your customers. However, it is critical for you to safeguard your interest against any future eventuality. You should immediately solicit relevant "Know Your Provider" details such as business license, miner details, bank references and financials from country of origin, etc. from your supplier

You should also solicit and document details such as source of the dore, quality, weight, etc. for every transaction.



#### Recycling / Purchasing of old gold





I promise to design, convey and practice a fair policy for old gold purchase and collect KYC details of sellers of old gold

Design and develop a fair and standardised old gold purchase policy for all customers

Clearly communicate all aspects taken into consideration while pricing old gold (purity, melting charges, melting losses, taxes, etc.) to all customers, consistently and impartially as part of "Information on consumer rights"

Key risks (e.g. gold price risk in refining on contract) should not be omitted, disguised or misstated

Collect KYC details of selling organisation individual before proceeding with the scrap gold purchase process such as

- ✓ Business license
- ✓ GST certificate
- ✓ PAN details
- Residential proof (for individuals)
- ✓ Information on supplier's practices from market intelligence and referee, if any

Maintain a digital/physical track record of parties involved, transaction details etc. for a reasonable period (at least 2 years)

I promise to buy/service recycled gold only upon conducting independent tests to ascertain the characteristics of gold and documenting details of the scrap gold

Maintain checkpoints for testing scrap gold provided by suppliers/dealers

Independently test (in-house/outsource) the scrap gold provided by the supplier for purity of gold in the scrap articles

Ensure documentation of relevant details such as below with suppliers for each trade

- Supplier details
- Gross and net weight of each scrap articles
- ✓ Purity level of the articles
- ✓ Purchase order/contract terms, as applicable for contract refining or purchase of scrap gold
- ✓ Reference of earlier transactions and origin of the scrap gold

Maintain records of past transactions for a reasonable period (at least 2 years)

Proactively report any observation indicating unfair practices such as stolen or smuggled gold to relevant authorities





#### Sample Scenario

I am a gold refiner and I want to start refining scrap gold supplied by local jewellers. What details should I ask the jeweller for?



44

#### **Potential Response**

There are three types of details you should procure from the jeweller before initiating refining for them:

"Know Your Provider" details of the jeweller: You should procure and document details such as:

- ✓ Business license
- ✓ GST certificate
- ✓ PAN details
- ✓ Conduct market intelligence for information on supplier's practices

Setup contract details: You should setup the contract on whether you would procure the scrap and take the financial price risk or conduct contract refining for the jeweller

Details for each transaction: For each transaction with the jeweller you should document relevant details such as:

- ✓ Jeweller KYC details
- ✓ Gross and net weight of each scrap article
- ✓ Purity level of the articles
- Purchase order / contract terms, as applicable for contract refining or purchase of scrap gold



#### Refining





I promise to ensure that the refined products meet the dimension, weight, finish, homogeneity and purity standards as characterized by markings and commitment to the customers

Produce bars that meet the dimension, finish and purity characteristics homogenously across the complete bar/coin

Ensure that testing labs are suitably equipped (with equipment rightly calibrated) along with qualified staffed to reduce the risk of error in measurement

Define the QC to be conducted for testing whether refined products meet the commitment

Maintain records of test results, and provide to customers/relevant authorities, if required

Mark accurate weight, purity, serial number, refinery's mark, certifying body's mark if allowed to be used (BIS) etc., as applicable under good delivery standards

I promise to be compliant to labour laws and provide requisite infrastructure, safety equipment, benefits and training to my employees

Identify and adhere to all the applicable laws and regulations

Install appropriate tools, machines and safety kits to ensure safe operations along with basic hygiene factors such as adequate ventilation, cooling zones, protective gears, etc.

Offer benefits mandated by the government such as provident fund, tax deductions, labour union formation, etc. to employees

Maintain a training calendar and offer required trainings such as below to ensure safety of all workers

- ✓ Fire protection drills
- Emergency preparedness
- Machine and equipment operations
- 8 I promise to have mandatory industrial licenses/approvals as per applicable regulations

Upgrade or set-up factories/refineries compliant with local regulations such as below:

- ✓ BIS/NABL certificate
- ✓ Factory license
- Pollution license
- ✓ Environmental clearances
- ✓ As applicable to your workplace
- Fire and safety clearances<sup>6</sup>
- Labour related registrations
- ✓ Import-Export permit/licenses

Identify and adhere to all the applicable license requirements along with appropriate approvals in place

I promise to maintain traceability of gold items throughout the refining process from the point of supply to delivery to my customers

Deploy physical/digital systems for traceability of details such as below for refined gold items

- ✓ Date of sourcing
- ✓ Batch details
- ✓ Dore and refined gold quality
- ✓ Mine / supplier details
- ✓ Details of workers who worked on the refining of the specific batch



- ✓ Details of contractors/sub-contractors, if relevant
- ✓ Logistics and storage agency
- Certificate on chain of custody

Maintain all the above records for the refined gold bars for a reasonable period (at least 2 years)

#### Sample Scenario

I am the owner of a mid-sized refinery and I outsource part of refining work to contractors. There are 2 contractors to whom I outsource the work frequently. The working conditions are unsafe and unfit for the contractors' workers. I want to help the contractors but not sure how?



#### Potential Response<sup>7</sup>

working conditions of the workers including



Advisory (Assist contractors to identify and apply for government grant programmes for infrastructure upgradation/assist contractors to select and apply to financial institutions for loan to upgrade infrastructure)

Technical (Help contractors to select and procure right machinery/equipment at best price, offer training to workers to operate new equipment/work efficiently on existing equipment)

Financial (Invest in upgrading the contractors' facilities through various arrangement such as loan, equity investment, etc.)

Incentivise by providing more assignments if working conditions are improved



#### Transportation and storage





I promise to have adequate operational protocols to safely store and transport valuables (dore/recycled gold, refined gold products, cash, precious metals)

Maintain a process to manage the storage and movement of precious metals and gold

Deploy adequate physical security/technology enabled access to vaults, strong rooms; physical/digital record keeping of access to ensure safety of stored assets

Ensure adequate coverage of gold, precious metals and cash being transported to cover against loss events (such as theft, infidelity, accident, natural disaster) through insurances or capital reserves

Priority should be given to safeguard customers' assets such as gold held on their behalf (e.g. refining on contract basis)

Seek services of accredited logistic companies for international/domestic movement of unrefined or refined gold. Conduct due diligence and collect relevant KYC details of logistics companies responsible for transportation

#### Customer and complaints management





I promise to adhere to appropriate KYC requirements while on-boarding new customers and update this information periodically

Perform due diligence and capture relevant information such as below before initiating any business transaction with a new customer

- ✓ Business license, GST certificate, PAN details
- ✓ Financial stability of the customer
- ✓ Bank guarantee (in case of credit to customers)
- ✓ Information on customer from market intelligence and referee, if any

Update the information recorded for onboarded customers annually or intermittently (e.g. incase any red flag is raised for the customer from market intelligence or any reliable source)



I promise to implement adequate systems and mechanisms to receive, record and redress customer queries and complaints

Set-up physical/digital systems for customers to file complaints and for the refiner to record, track complaints and allocate complaints for resolution

Inform the customers about the system while communicating consumer rights and solicit customer feedback at regular intervals

Resolve the customer complaints within the agreed upon timelines



I promise to educate customers about testing procedures, refinery markings or point them to credible sources of information

Make customers aware about the testing procedures and whether the refinery and the product are certified (e.g. BIS/LBMA certified)

Proactively educate customers to check dimensions, fineness, assay stamps and refinery markings as per BIS or LBMA guidelines

Encourage customers to check the product specifications (purity, weight and fineness) and price breakup (e.g. benchmark price of bullion, storage charges)

Guide customers to credible sources of information (e.g. BIS website, LBMA standards) to help them know more about best practices in the gold industry and make informed decisions



#### **Sample Scenario**

I am the owner of a small refinery and I recently visited an exhibition. 50+ manufacturers and retailers attended the exhibition and some of them exhibited interest in conducting business with me. Manufacturers operate in a different geography and I have limited contacts. How can I conduct trade with such manufacturers while minimizing my risks?



# Potential Response

It is critical to conduct due diligence before embarking on business with new customers, especially in geographies where limited market intelligence can be collected. A few must activities to reduce the risks include

Request the manufacturer to share all necessary KYC details such as GST certificate, PAN details, business license

Conduct market visit including the manufacturer's factory to vet some of the KYC details and assess financial capability of the manufacturer (e.g. use proxy metrics such as inventory in the factory vs. value of order placed)

Conduct mystery shopping, if possible, to understand the business practices of the manufacturer

Sell the bars against advance payment or payment on delivery. Solicit bank guarantee, in case the bars are sold on credit



#### **Payments**





I promise to clearly communicate and adhere to terms, conditions and timelines of payments with every customer and supplier, consistently and impartially

Disclose/solicit key terms and conditions with customers and suppliers, through purchase orders and customer invoices, such as

- Applicable purchase price and charges including any additional operational charges (transaction, delivery, storage, etc.)
- ✓ Trade settlement and insurance arrangements
- ✓ Timelines for the payment
- ✓ Information on customer rights

Adhere to terms, conditions and timelines as agreed upon with the suppliers and customers

Adhere to foreign exchange rules and regulations in case of international payments

Any changes to terms and conditions is communicated to the customers and suppliers explicitly in writing (especially in case of repeat business)

Maintain a process for review of debtors and creditors ageing

#### Risk management





I promise to identify and mitigate financial and non-financial risks to my business and take appropriate steps to mitigate/manage the risks

Proactively identify, maintain risk register, and measure major risks for the business such as

- Operational risks (risks due to error or fraud)
- ✓ Financial risks (gold price risk, settlement risk, counterparty risk)
- ✓ Legal and compliance risk
- ✓ Third party/Outsourcing risk
- ✓ Cyber risk

Deploy risk controls covering policies, roles and responsibilities to mitigate/manage identified risks. E.g.

- Manage gold price risk by hedging (MCX, advance selling) or undertaking minimal risk in the business model (e.g. gold price risk lies with customer in case of contract refining)
- Maintain financial wherewithal to reimburse customers in event of losses for which the refiner is responsible, either through own resources, bank guarantees or insurance
- ✓ Minimum/No credit window for customers to reduce the counterparty risk
- Minimum/No business with suppliers/customers/logistic providers with negative sentiments (limited financial stability, involvement in unfair trade practices, etc.)
- Check list for reporting and disclosures to ensure compliance with regulations
- ✓ Build adequate financial reserves to cover risks that business chooses to incur
- ✓ Have contingency plan to mitigate supply side risks (e.g. restrictions on import)

#### Additional best practices



I promise to have a dedicated and trained risk management team without linkage to any business incentive

Deploy a dedicated risk management team and/or committee without any business incentive which can perform regular risk assessment, maintain a risk register, design and implement risk mitigation plans

Implement the "separation of duties principles", where two independent people are required to complete certain critical activities. Helps to prevent or mitigate fraud and operational errors

Deploy adequate safeguards to protect the KYC information collected from suppliers, customers, logistics agencies, etc.

Design and implement training modules with reputed institutes



#### **Sample Scenario**

I am a refiner and my current supplier has a shortfall next month and I am considering sourcing from a new supplier of dore for a few months. My existing supplier has referred the supplier to me. While I will collect necessary "Know your Provider" details for the new supplier, what additional practices should I follow to minimize my risks?

44

#### **Potential Response**

List of indicative actions to minimize your risk

- Review the accreditation regulations that apply to you such as LBMA and BIS to assess whether the miner/supplier meets the requirements
- ✓ Formalize an agreement with the supplier including relevant business details such as pricing, timelines, rights of each party, etc.
- Include an option in the contract for contract cancellation in case of unsatisfactory dore or mismatch with regulatory requirements
- ✓ Assess whether your refining infrastructure can process the dore including the trace elements that may be present in the dore supplied by the new supplier

#### Audit and compliance





I promise to abide by the law of land and disclose required information to designated statutory bodies in time

Identify, adhere, and disclose requirements, as per the applicable laws and regulations, including PMLA (Prevention of Money Laundering Act)

Hire professional auditors without any conflict of interest to conduct audits (as applicable to the business)

Audit to include verification of gold holdings and reconciliation with refiner's records and information system

Audit to also include any inspection mandated by the government including industrial, waste management, labour laws compliance, etc.

Audit results that can be published on the company website and/or made available to investor community to build trust and credibility



Dissemination & Application of the Code of Conduct



### Dissemination & Application of the Code of Conduct

The proposed sound practices, additional best practices and implementation guidance are voluntary so, at present, there will be no audit or public endorsement. However, we believe that conforming with these practices will strongly benefit providers and customers. Over time, we expect stakeholders to push for implementation of the sound practices outlined in this document.

Providers are therefore encouraged to independently demonstrate compliance with the sound practices. This should strengthen trust in their offerings, facilitate customer acquisition,

drive business growth and foster cooperation with external partners such as vault operators, security carriers, gold dealers and banks. Providers can demonstrate adherence to the practices through public disclosure to customers, investors and other interested parties. This can be achieved in several ways via providers' own websites, through marketing materials or more generally online.

Providers who choose to go beyond to additional best practices will be able to differentiate themselves from peers.

#### Disclaimer

Neither the IAGES or any other industry committee member guarantees the accuracy or completeness of any information in this document, and the information is subject to change. Neither the IAGES or any other industry steering committee member accepts the responsibility for any losses or damages arising directly or indirectly from the use of any such information. This document is provided for educational purposes only. It is intended to provide illustrative, non-binding best practice guidance for the potential benefit of relevant third parties, but without any assumption, guarantee or assurance as to the appropriateness, efficacy or suitability of the guidance to any individual third party. Neither the IAGES or any other industry committee member will conduct any independent assessment or due diligence on the extent to which any third party achieves conformance with the guidance, which is entirely voluntary and the sole responsibility of third parties. Neither the IAGES or any other industry committee member offers accreditation or certification whatsoever to third parties with respect hereto. This document does not constitute investment, legal or tax advice or a recommendation or an offer for the purchase or sale of gold, any gold-related products or services or any other products, services, securities or financial instruments (collectively, "Services"). This document does not suggest the future or expected value of gold, any gold-related products or services, or implicitly recommend or suggest an investment strategy of any kind. The IAGES or any other industry committee member does not conduct any diligence regarding the individuals or entities for whom the code of conduct is intended. Information available in this document should not be considered as information sufficient upon which to base a purchasing or investment decision. This document may contain forward-looking statements, such as statements which use the words "believes," "expects," "may," or "suggests," or similar terminology, which are based on current expectations and are subject to change. Forward-looking statements involve a number of risks and uncertainties. There can be no assurance that any forward-looking statements will be achieved. Neither the IAGES or any other industry committee member assumes any responsibility for updating any forward-looking statements.

#### **Important Notice**

IAGES and its logo are trademarks of the IAGES or its affiliates.



Annexure A:
Self-Assessment Guide



### Introduction to self-assessment guide

The self-assessment guide is applicable for organisations of any size as the test is based on the practices deployed and not the volume of trade conducted. It is voluntary at present and there will be no audit or public endorsement. Providers can demonstrate adherence to the practices through public disclosure to customers, investors and other interested parties. This can be achieved in several ways – via providers' own websites, through marketing materials or more generally online.

Self-assessment guide aims to help the provider with current state assessment of their practices against corresponding Code of Conduct and entails three steps for assessment.

- Read the corresponding Code of Conduct thoroughly before beginning this assessment.
- Refer to guiding questions to develop conclusion for the organisation's practices against each Code of Conduct statement to determine the extent to which a Code of Conduct is observed by the organisation.
- 3 Assess current state against each Code of Conduct. The assessment is built on the gravity and urgency to address the areas of improvement.

#### Assessment outcome would be as following:

#### A. Observed (O)

The provider observes the Code of Conduct in entirety.

#### B. Broadly Observed (BO)

The provider broadly observes the Code of Conduct. The assessment has identified one or more areas of improvement that the provider should address and follow up within a defined timeline.

#### C. Partly Observed (PO)

The provider partly observes the Code of Conduct. The assessment has identified one or more critical areas of improvement and should be addressed as high-priority items.

#### D. Not Observed (NO)

The provider does not observe the Code of Conduct.

The self-assessment guide is evolving in nature and will mature over time with inputs from the market participants.



### **Detailed assessment guidance**

Current state:	
Observed	Broadly observed
Partly observed	Not observed
Key questions to co	onsider:
Do you conduct due dil with them?	ligence/have internal processes to evaluate suppliers before initiating busines
	e documents from suppliers for Know Your Provider checks? Do you conductions if they can't fulfil the minimum requirements?
Do you maintain record collected on an ongoing	d of the information and documents collected? Do you update the information
Collected on an original	
collected on an origini	
	g basis?
Assessment notes:	g basis?
Assessment notes:	g basis?
Assessment notes:  Area(s) of improve	g basis?
Assessment notes:	g basis?
Assessment notes:	g basis?



Current state:	
Observed	Broadly observed
Partly observed	Not observed
Key questions to co	onsider:
Do you have a criterion	to only procure gold which adheres to Indian industry accepted standar
	endent test for dore received? Do you test for all the relevant charactice of trace metals, etc.)?
3	
Do you document all in	formation (such as weight, miner details, etc.) related to the trade in purents? Do you maintain the records of past transactions for reasonable
Do you document all in agreements/other docu period (at least 2 years)	formation (such as weight, miner details, etc.) related to the trade in purents? Do you maintain the records of past transactions for reasonable
Do you document all in agreements/other docu period (at least 2 years)	formation (such as weight, miner details, etc.) related to the trade in purents? Do you maintain the records of past transactions for reasonable
Do you document all in agreements/other docu period (at least 2 years)	formation (such as weight, miner details, etc.) related to the trade in purents? Do you maintain the records of past transactions for reasonable
Do you document all in agreements/other docu period (at least 2 years)	formation (such as weight, miner details, etc.) related to the trade in purents? Do you maintain the records of past transactions for reasonable
Do you document all in agreements/other docu period (at least 2 years)	formation (such as weight, miner details, etc.) related to the trade in puments? Do you maintain the records of past transactions for reasonable?
Do you document all in agreements/other documents.	formation (such as weight, miner details, etc.) related to the trade in puments? Do you maintain the records of past transactions for reasonable?



Cu	ırrent state:					
Ob	eserved		Broadly observe	ed		
Pa	rtly observed		Not observed			
Key q	uestions to c	onsider:				
	ou have a criterion CD, LBMA, etc.)? I					
Do y	ou ensure that imp	oorted gold com	nplies with regulate	ory provisions o	of the coun	try of origin?
3						
envi	you consider envir	ecting a supplie	er?			
Do y	ronment) while selection you consider other sparency) criteria?	ecting a supplie social (e.g. sat	er?			
Do y	ronment) while sel	ecting a supplie social (e.g. sat	er?			
Do y	ronment) while selection you consider other sparency) criteria?	ecting a supplie social (e.g. sat	er?			
Do y	ronment) while selection you consider other sparency) criteria?	ecting a supplie social (e.g. sat	er?			
Do y	ronment) while selection you consider other sparency) criteria?	ecting a supplie social (e.g. sat	er?			
Do y	ronment) while selection you consider other sparency) criteria?	ecting a supplie social (e.g. sat	er?			
Do y trans	ronment) while selection you consider other sparency) criteria?	ecting a supplied social (e.g. safe	er?			
Do y trans	ronment) while self you consider other sparency) criteria? ssment notes	ecting a supplied social (e.g. safe	er?			



Current state:	
Current state.	
Observed	Broadly observed
Partly observed	Not observed
Key questions to co	nsider:
Do you have a standard	old gold purchase policy for all customers?
	cate all aspects taken into consideration while pricing old gold (purity, taxes, etc.) to all customers, consistently and impartially?
Do you state key risks (e	.g. gold price risk in refining on contract) objectively?
4	ls of sellers of old gold? Do you purchase gold if the seller does not me
Do you collect KYC detai requirements?	
Do you collect KYC detai	
Do you collect KYC detai requirements?	
Do you collect KYC detai requirements?	
Do you collect KYC detai requirements?  Assessment notes:	Is of sellers of old gold? Do you purchase gold if the seller does not me
Do you collect KYC detai requirements?  Assessment notes:	Is of sellers of old gold? Do you purchase gold if the seller does not me
Do you collect KYC detai requirements?	Is of sellers of old gold? Do you purchase gold if the seller does not me



	Current state:	
	Observed	Broadly observed
	Partly observed	Not observed
Ke	y questions to con	nsider:
		ndent test for the received scrap gold? Do you test for all the releveight, purity, etc.) before accepting gold?
	Do you document all information in the contract of the contrac	rmation related to product, supplier and transaction? Do you maintain teriod (atleast 2 years)?
As	sessment notes:	
	pa(s) of improvement	ont:
Are	ea(s) of improveme	ent:
Are	ea(s) of improveme	ent:
Are	ea(s) of improveme	ent:
Are	ea(s) of improveme	ent:



Current state	
Observed	Broadly observed
Partly observe	d Not observed
Key questions	to consider:
Do you ensure t	that the marking on refined bars conforms to the product specifications?
Do you have te measurement?	sting labs (in-house or external) suitably equipped and staffed to ensure accur-
	in the records of refined bars including characteristics (dimensions, weight, urity, etc.) and test results?
Δssessment n	otes:
Assessment n	notes:
Assessment n	



Current state:	
	_
Observed	Broadly observed
Partly observed	Not observed
Key questions to co	nsider:
Do you ensure compliand	ce to all applicable labour laws?
Do you have adequate very employees?	workplace policies and benefits to provide a safe and healthy work
	ing to employees, as required?
Do you offer regular train  Assessment notes:	ing to employees, as required?
	ing to employees, as required?
Assessment notes:	
Assessment notes:	



Curr	rent state:	
Obs	erved	Broadly observed
Partl	ly observed	Not observed
(ey qu	estions to cons	sider:
Do yo (includ	ou ensure complian ding refinery / testing	ce to all applicable industrial licenses/approvals for your orgalab)?
	u maintain records o olve them?	f cases of non-compliance, queries from regulator along with action
Do yo	u have adequate pro	cesses to ensure timely renewal of licenses?
	ment notes:	
	ment notes.	
	inent notes.	
	inent notes.	
	ament notes.	
Area(s)	of improveme	nt:
\rea(s)		nt:
\rea(s)		nt:



Current state:	
Observed	Broadly observed
Partly observed	Not observed
Key questions to c	onsider:
	te traceability of gold throughout the refining process? Do you maintain ut dore/scrap gold, custom clearance records, batch details, workers, etc
Do you have physical/c	ligital systems to capture these details accurately?
Do you have physical/c	inglian by storilo to saptaro tribos dotalio dobaratory.
Do you maintain these	records for reasonable period (at least 2 years)?
3	records for reasonable period (at least 2 years)?
Do you maintain these	records for reasonable period (at least 2 years)?
Do you maintain these	records for reasonable period (at least 2 years)?
3 Do you maintain these  Assessment notes:	records for reasonable period (at least 2 years)?



Current state:	
Observed	Broadly observed
Partly observed	Not observed
Key questions to	consider:
	ate safety measures (e.g. physical security, access control) to store and trans gold, refined gold products, cash, precious metals, etc.)?
Do you have adequat	e insurance or capital buffers to cover against events of loss?
Do you seek services unrefined or refined g	from accredited logistics companies only for international/domestic moveme
Do you conduct due empanelling them?	diligence/"Know Your Provider" checks to evaluate logistics agencies be
empanelling them?	
empanelling them?  Assessment notes	
empanelling them?	
empanelling them?  Assessment notes	
empanelling them?  Assessment notes	



update this information pe	
Current state:	
Observed	Broadly observed
Partly observed	Not observed
Key questions to co	nsider:
Do you conduct due dilig	ence/KYC checks to evaluate customers before initiating business wit
Do you conduct business	with the customers even if they are unable to fulfil the KYC requirement
Do you update this inforn	nation periodically?
Assessment notes:	
Assessment notes:	
Assessment notes:	
Assessment notes:  Area(s) of improvem	ent:
	ent:
	ent:



customer queries	•
Current state	Đ: 
Observed	Broadly observed
Partly observe	ed Not observed
Key question	s to consider:
Do you have pl	hysical/digital systems in place to receive customer complaints?
Upon receiving	a complaint, do you commit a timeline for redressal?
	ain records of the customer complaints (number of complaints received, easonable period?
Do you solicit o	customer feedback at regular intervals?
\ccoccmont i	
Assessment ı	
Assessment ı	
Assessment i	
Assessment ı	
Assessment I	
Assessment I	
	notes:
	notes:
Assessment i	notes:



Current state:	
Observed	Broadly observed
Partly observed	Not observed
Key questions to cor	nsider:
	y educational material for customers? Do you include details on pr s, refining standards, markings, etc.?
Do you train front-end sta	off to offer material to educate customers?
In absence of in-house information?	materials, do you point customers to other external sources of o
	materials, do you point customers to other external sources of o
information?	materials, do you point customers to other external sources of o
information?  Assessment notes:	
information?  Assessment notes:	
information?	



Current state:	
Observed	Broadly observed
Partly observed	Not observed
Key questions to co	nsider:
Do you communicate an customers?	d clearly align on key terms of payment before finalising trade with su
Do you ensure that you a	as well as the suppliers/customers adhere to the terms?
3	
	s in place for events when one party violates the terms?
Assessment notes:	s in place for events when one party violates the terms?
	s in place for events when one party violates the terms?
Assessment notes:	



appropriate steps to mitigate	tte / manage the risks
Current state:	
Observed	Broadly observed
Partly observed	Not observed
Key questions to co	nsider:
Do you proactively identif	y, measure and monitor major financial and non-financial risks to busin
Do you have risk manage identified risks?	ment practices including policies, governance in place to mitigate/mana
Assessment notes:	
Assessment notes:	
Assessment notes:	
Assessment notes:  Area(s) of improvem	ent:
	ent:
	ent:
	ent:



	omise to have a dedicated ness incentives	and	trained risk management team without linkage to any
	Current state:		
	Observed		Broadly observed
	Partly observed		Not observed
Key	questions to conside	r:	
	Do you have a team that is in nanagement?	depen	dent of other business operations that is responsible for risk
2 [	Do you have appropriate policies	s, proc	esses and governance to ensure their independence?
Ass	sessment notes:		
Are	a(s) of improvement:		



	Current state:		
	Observed	Broadly observed	
	Partly observed	Not observed	
Ke	y questions to con	der:	
	Do you comply with laws a refining, etc.) in India?	d regulations that are applicable to your bu	usiness operations (dore imp
		d documentation for all compliance and auries from regulator, events of non-complia	
		its and record its findings for reasonable pof interest to conduct external audits?	period? Do you hire profession
4	auditors without any conflict Do you disclose this inform		when requested? Do you a
4	auditors without any conflict Do you disclose this inform publish audit results in pub	of interest to conduct external audits?  ution to customer or regulatory authorities	when requested? Do you a
4	auditors without any conflict Do you disclose this inform	of interest to conduct external audits?  ution to customer or regulatory authorities	when requested? Do you a
4	auditors without any conflict Do you disclose this inform publish audit results in pub	of interest to conduct external audits?  ution to customer or regulatory authorities	when requested? Do you a
4	auditors without any conflict Do you disclose this inform publish audit results in pub	of interest to conduct external audits?  ution to customer or regulatory authorities	when requested? Do you a
4	auditors without any conflict Do you disclose this inform publish audit results in pub	of interest to conduct external audits?  ution to customer or regulatory authorities	when requested? Do you a
4	auditors without any conflict Do you disclose this inform publish audit results in pub	of interest to conduct external audits?  ution to customer or regulatory authorities	when requested? Do you a
Ass:	auditors without any conflict Do you disclose this inform publish audit results in pub  sessment notes:	of interest to conduct external audits?  ation to customer or regulatory authorities domain to enhance credibility of your pra	when requested? Do you
Ass:	auditors without any conflict Do you disclose this inform publish audit results in pub	of interest to conduct external audits?  ation to customer or regulatory authorities domain to enhance credibility of your pra	when requested? Do you
Ass:	auditors without any conflict Do you disclose this inform publish audit results in pub  sessment notes:	of interest to conduct external audits?  ation to customer or regulatory authorities domain to enhance credibility of your pra	when requested? Do you



Activity	Sound Practices	Rating
Sourcing dore	<ol> <li>I promise to conduct "Know Your Provider" checks and record all the relevant information about my suppliers before onboarding new suppliers</li> <li>I promise to only procure dore which adheres to industry accepted standards, conduct independent tests to ascertain the characteristics and document details for each transaction</li> <li>I promise to adhere to global responsible sourcing guidelines as well as consider ESG credentials (Environment, Social and Governance) of suppliers (Additional best practices)</li> </ol>	O / BO / PO / NO  O / BO / PO / NO
Recycling / Purchasing of old gold	4. I promise to design, convey and practice a fair policy for old gold purchase and collect KYC details of sellers of old gold  5. I promise to buy/service recycled gold only upon conducting independent tests to ascertain the characteristics of gold and documenting details of the scrap gold	O / BO / PO / NO O / BO / PO / NO
Refining	<ul> <li>6. I promise to ensure that the refined products meet the dimension, weight, finish, homogeneity and purity standards as characterized by markings and commitment to the customers</li> <li>7. I promise to be compliant with labour laws and provide requisite infrastructure safety equipment, benefits and training to my employees</li> <li>8. I promise to have mandatory industrial licenses/approvals as per applicable regulations</li> <li>9. I promise to maintain traceability of gold items throughout the refining process from the point of supply to delivery to my customers</li> </ul>	O / BO / PO / NO  O / BO / PO / NO  O / BO / PO / NO  O / BO / PO / NO
Transportation and storage	10. I promise to have adequate operational protocols to safely store and transport valuables (dore, recycled gold, refined gold products, cash, precious metals)	O / BO / PO / NO
Customer and complaints management	<ol> <li>I promise to adhere to appropriate KYC requirements while on-boarding new customers and update this information periodically</li> <li>I promise to implement adequate systems and mechanisms to receive, record and redress customer queries and complaints</li> <li>I promise to educate customers about testing procedures, refinery markings or point them to credible sources of information</li> </ol>	O / BO / PO / NO  O / BO / PO / NO  O / BO / PO / NO
Payments	14. I promise to clearly communicate and adhere to terms, conditions and timelines of payments with every customer and supplier, consistently and impartially	O / BO / PO / NO



Activity	Sound Practices	Rating
Risk management	15 I promise to proactively identify major financial and non-financial risks to the business and take appropriate steps to mitigate/manage the risks  16 I promise to have a dedicated and trained risk management team without linkage to any business incentive (Additional best practices)	O / BO / PO / NO O / BO / PO / NO
Audit and compliance	17 I promise to abide by the law of land and disclose required information to designated statutory bodies in time	O / BO / PO / NO





# **Self- Assessment Declaration**

## By signing below, I/we, hereby declare and affirm the following:

- 1/We have thoroughly reviewed and understood the Code of Conduct established by IAGES.
- 2 The information provided in this self-assessment is true, accurate, and complete to the best of my/our knowledge and belief.
- I/We acknowledge that this self-assessment is a continuous improvement process, and we shall address any identified gaps and implement necessary corrective actions to enhance our compliance with the IAGES Code of Conduct.

Name of Organisation/Company/Firm:
Full Correspondence Address:
Contact Person:
Designation:
Contact Number:
Email Address:
Signature:
Name:
Date:
Official Stamp/Seal (if applicable):

Self-Assessment Declaration 45



# **Annexure B: Version control**

The Code of Conduct is a continuously evolving document intended to incorporate latest and best practices in the industry. The below table reflects the history of updates and latest version of the document

Sr.No.	Version Number	Timeline
1.	Code of Conduct_Refining_vJun2025	Jun, 2025

Notes			

Annexure B: Version control 46





IAGES is a Self-Regulatory Organization (SRO) created by the Indian gold industry, for the Indian gold industry.

IAGES aims to foster consumer confidence and trust in the Indian gold industry by encouraging fair, transparent and sustainable practices, regulatory compliance, and establishing codes of conduct. It has developed an accreditation framework, and this sets out how its members should assess their organization's conformance with the established Code of Conduct.

The vision of IAGES is to "promote organized growth of the industry and enhance consumer trust in Gold by raising overall standards and adopt best practices across the value chain" comprising of Retailing, Manufacturing, Refining, Assaying and Hallmarking, Bullion Trading, Digital Investment Gold Retailing. The accreditation framework will serve as an enabler to achieve the vision.

# **Objectives of IAGES**



#### **Trust**

Enhance and build consumer trust through fair & transparent practices with a focus on client protection



# Credibility

Build market credibility through adoption of responsible and best practices



# Compliance

Drive professionalism and regulatory compliance through policy advocacy and code of conduct



## **Capability Development**

Enhance industry capability to serve customers responsibly



# **Market Development**

Identify opportunities for the industry to promote business & trade and ensure commercial prudence