



IAGES

Indian Association for
Gold Excellence and Standards

An Industry Initiative

TOGETHER, TOWARDS A TRANSPARENT GOLD INDUSTRY



Industry Partners

GJC ALL INDIA
GEM AND JEWELLERY
DOMESTIC COUNCIL
PROMOTING | PROTECTING | PROGRESSING

GJEPC
INDIA
Sponsored by Ministry of Commerce & Industry



Assessment Partners



ICMAI
THE INSTITUTE OF
COST ACCOUNTANTS OF INDIA
भारतीय लागत लेखाकार संस्थान
Statutory Body under an Act of Parliament
(Under the jurisdiction of Ministry of Corporate Affairs)

IAGES Is A Self-Regulatory Organization (SRO) Created By The Indian Gold Industry, For The Indian Gold Industry.

IAGES aims to foster consumer confidence and trust in the Indian gold industry by encouraging fair, transparent and sustainable practices, regulatory compliance, and establishing Code of Conduct. It has developed an accreditation framework, and this sets out how its members should assess their organization's conformance with the established Code of Conduct.

The vision of IAGES is to "promote organized growth of the industry and enhance consumer trust in Gold by raising overall standards and adopt best practices across the Gold value chain. The accreditation framework will serve as an enabler to achieve the vision.

IAGES has a rapidly growing network of 750+ Accredited Partner Stores across 200+ cities in India. With new accredited partners joining every day, the network continues to strengthen consumer confidence in Gold business by enhancing trust & transparency.

Benefits Of Getting Accredited With IAGES

Get Listed In The IAGES Accredited Partner Directory:

Be part of the trusted IAGES Accredited Partner Directory, widely trusted by consumers before they buy, sell, or exchange gold.



Leverage IAGES Brand & Trust Materials:

Get access to official IAGES branding assets, certificates, storefront displays, and promotional materials that help build consumer confidence and trust.



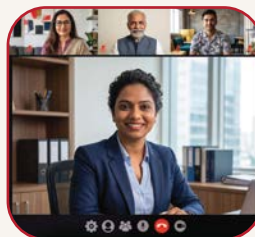
Get Featured In B2B & B2C Campaigns:

Increase your brand visibility through IAGES-led campaigns, including "Before you exchange or buy gold, #PehlaCheckIAGES" and position your brand as a trusted industry partner.



Access Exclusive Training and Capacity Development Programs:

Exclusive workshops, training sessions, and industry engagement programs led by domain experts for you and your team.



Establish Market Leadership:

Differentiate your business through recognized standards, enhanced reputation, and a commitment to operational excellence and compliance.



Earn Loyalty Of New-Age Consumers:

Build trust with accreditation that gives modern consumers greater confidence in every gold purchase or exchange decision.



Eligible Gold Businesses For IAGES Accreditation



Refining



Bullion Trading



Manufacturing



Wholesaling



Assaying & Hallmarking

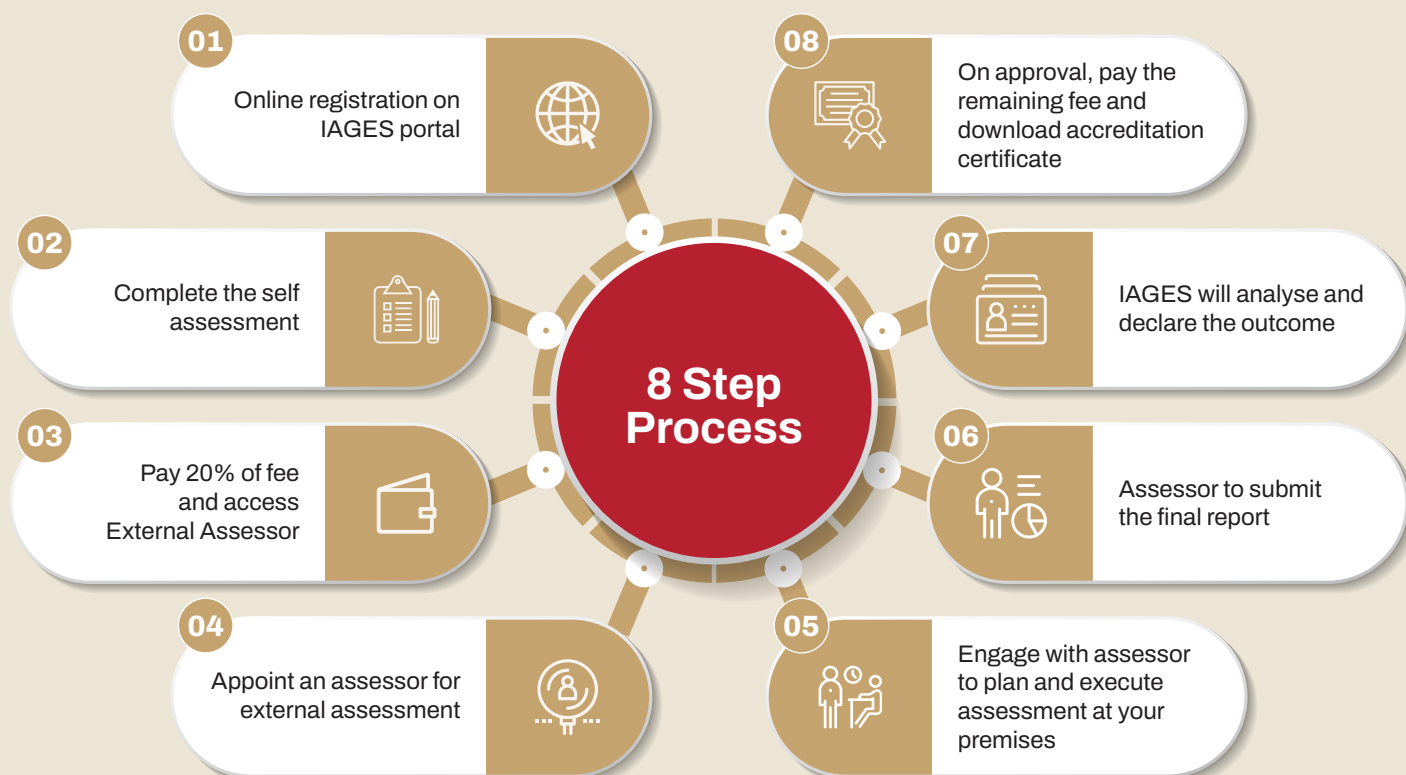


Retailing



Digital Gold Retailing

IAGES Accreditation Journey



IAGES Membership Fee Structure

Turnover (Based on last audited financials)	Annual membership fee (Exclusive of Taxes)
More than INR 1000 Cr	₹ 1,25,000
From INR 250 Cr - INR 1000 Cr	₹ 75,000
From INR 50 Cr - INR 250 Cr	₹ 40,000
Upto INR 50 Cr	₹ 20,000



Scan to Register



Kaushlendra Sinha
Chief Executive Officer

Indian Association for Gold
Excellence and Standards
(IAGES)

CEO's Message

Dear Industry Partners,

The Indian gold industry is ready for its next phase of excellence and growth!

I invite you to join IAGES - a unique Self Regulatory Organisation dedicated to elevate gold industry standards. Our mission is to ensure that every link in the gold value chain reflects the highest standards of integrity and compliance.

IAGES is designed to benefit every stakeholder in the gold value chain. For businesses, it offers a framework to demonstrate ethical conduct, operational excellence, and consumer focus. For consumers, it provides assurance that the gold they purchase meets rigorous standards of authenticity and integrity.

Our comprehensive accreditation framework and Code of Conduct are central to this effort, enabling trust to be built not just through words, but through verified practices.

Together, we will establish benchmarks that define excellence, build consumer trust, and drive sustainable growth across the entire gold ecosystem.

Join us in this journey to redefine the gold industry in India.

IAGES Board of Directors

Mr. Srinivas Injeti

Chairman of The Board

Former Secretary, Ministry of Corporate Affairs; Former Chairman, IFSCA;
Chairman, National Stock Exchange

Mr. Rajesh Rokde

Chairman, All India Gem and
Jewellery Domestic Council

Mr. Kirit Bhansali

Chairman, The Gem and Jewellery
Export Promotion Council

Mr. Prithviraj Kothari

National President, India Bullion
and Jewellers Association

Mr. Chandra Bhan Singh

Former Additional Secretary,
Government of India

Dr. Kshatrapati Shivaji

Former Secretary, Govt. of India;
Former Chairman and MD, SIDBI

Mr. Sachin Jain

Regional CEO India,
World Gold Council

Scan the QR code for more information on the Code of Conduct, Accreditation and Registration

Address: B-704, 7th Floor, One BKC, Bandra Kurla Complex, Bandra (East), Mumbai 400051

Email: info@iages.com | Toll-free no: 1800 309 2424. Website: www.iages.com

*Terms & Conditions Apply



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